



MacKay Weekly Investment Report

WEEK ENDING FRIDAY OCTOBER 16, 2026

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*MacKay Group Wealth Management. Our mission is to provide our clients superior investment advice, products, and service.
Serving clients and friends at RBC Dominion Securities Inc. – a member of RBC Financial Group since 1983.*

HOW I SEE IT - by Bruce

The scary month/ Walmart signal/ Proceed caution

October - the scary month - historically tends to be the equity market bottom - before the year-end rally. Equity markets have had mixed performance so far this month with the Dow up 2.5% since September end. Will this trend continue - also historically before midterms - the markets are volatile and followed by year-end rally.

Positives. **AAII Investor Sentiment Survey** - 38.7% bullish/ 19.7% neutral/ 41.6% -bearish reading slight increase - could be driven by AI concerns.

Technical - S&P 500 index Weekly Quadrant Balance Momentum Indicator- is oversold - early signs of bottoming moving into mid Q4.

RBC CM. The pulse of the market - First- risks in both directions heading into 3Q 26 reporting season. Second, the investors we met with in Canada last week were best described as cautiously optimistic, with earnings, midterms, and confusion over recent resiliency in the equity market, all top of mind. Third, other things that jump out this week include the recent surge in US performance relative to non-US which may be on borrowed time, the bounce back in investor sentiment, and a few important shifts in sector valuations ahead of reporting season.

Charts - The average path of the S&P 500 during each election year since 1928 -year two tends to see a mid-cycle correction that often bottoms an early Q4 than rallies into year end.

Charts - S&P 500 top 10 holdings make up 39.5% of the index, which is the highest concentration we see since going back to 1980.

Charts - Investors just poured money into cash funds at the fastest pace since the pandemic and large

amount of cash on the sidelines is set to stay there until there is a big monetary easing and sustained interest rate cuts by the Federal Reserve.

Charts - Just 10 of the stocks have driven 70% of the S&P 500 gain since March 30.

Ned Davis Research - S&P 500 Presidential Sector Roadmap looks for equity rally into YE. Macro relationships are becoming less favorable for equities. Rising bond yields, commodity prices, and energy stocks are increasingly moving together, creating a backdrop that historically has been challenging for stocks. (have they bottomed?)

Fidelity. What's working - Earnings power- strong corporate earnings are offset pressure from real rates and falling equity multiples. Q3 set up - 25% consensus growth with could reach 30 to 35% if the recent pattern of positive surprises repeats. Margin expansion - the 17.4% operating margin provides fundamental support for valuations. Mega Cap leadership - large cap concentration continues to propel the S&P 500 even though breath is limited. Diversifiers -commodities, managed futures, and 1-to-5-year TIPS continue to offer differentiated cross asset behavior.

Jim Paulsen - **The Walmart recession signal WSR** suggests the Fed may soon cut interest rates. As economic activity slows and recession risk build retailing purchasing patterns tend to gravitate towards discounters like Walmart, but away from overall or luxury retailers. Although most expect additional rate hikes the WRS currently indicates that rather than raise rates for any further, the Fed may soon before it to begin cutting the funds rate again. Bullish. **Looking for a new Era stock price buffer?** I'm encouraged that the price beta of the S&P

500 old era sectors to new era sectors is currently-zero- suggesting there may be several places to hide out during any pending new era collapse.

Dr. Ed Yardeni - Continue to proceed with caution. Risk off is back on September 15. We postponed our year end S&P 500 target of 8400 to mid-2027. Our concern isn't earnings - it's stock valuations. We remain bullish on the economy and earnings, expecting no recession through the end of the decade in 2029. Accordingly, we haven't lowered our 2027 S&P 500 earnings forecast of \$425 per share, which is only slightly above the industry analyst's current consensus of \$423. We lowered our year end forecast to 7900.

Tom Lee - We've got a wall of worry here. But some things are showing that a lot of it's priced in. For instance, CPI reported rates went up, then backed down. The odds of a rate hike jumped up and cooled off. We're pretty much at support. We think equity markets are basically bottoming here. I'm buying the dip. I think the markets are bottoming soon.

Negatives. Strategy Spotlight - RBC is downgrading technology from being overweight to market weight due to valuation deterioration. Materials downgraded. Sector rotation strategy reflects macroeconomic headwinds potential 5 to 10% S&P 500 pullback risk higher rate concerns and geopolitical factors more sensitivity and energy that are shaping the Bull bear case for each sector.

Charts - Breadth is collapsing - the headline index is masking a severe deterioration in the under lying market with most stocks trading in a bear market.

Charts - 84% of the S&P 500 stocks are now trading at least 10% below their all-time highs.

Charts - US debt trajectory. Total US national debt in 2030 expected to reach \$52 trillion.

Fidelity. What to watch - Earnings peak risk- the 30 - 40% growth rate may prove difficult to sustain. Valuation sensitivity - roughly 19x P/E versus historical 12x at similarly high earnings growth leaves less room for disappointment. Narrow breath- around half of the market is in an uptrend and weaker balance sheets are feeling the tightening. Credit deterioration- widening high-yield OAS could signal broader stress and rising risk premiums. Cost of capital and liquidity - high real yields, the dollar and slower liquidity growth may

keep pressure on multiples and gold. Seasonal/analog uncertainty. The post April 2025 melt up may have ended and the 1998- 2000 analog is a point where we expect it could break down.

Brian Wesbury - We need an independent Fed. Sound and stable money promotes long-term economic growth. And independent central banks are more likely to deliver it. We would rather see criticism of the Fed focused on actual monetary policy mistakes rather than sideshow issues. This would give Kevin Warsh a green light to conduct some monetary policy to support long-term growth.

Investment strategy - "We don't have to be smarter than the rest. We have to be more disciplined than the rest." Warren Buffett.

Thanks for reading. Have a nice weekend. Bruce.

Stock of the Days: CHE.UN, GEV, WFC, DIR.UN

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THIS WEEK'S NOTES & QUOTES - News and Opinions Worth Repeating – By Christopher

CREA revises down 2026 home sales forecast again as September transactions fall 7.7% over same month last year

The Canadian Real Estate Association (CREA) has revised down its projection for 2026 home sales for the third time this year, while monthly data shows sales across Canada fell in September.

CREA previously expected home sales to tick up slightly in 2026, but it now expects 5.2 per cent fewer homes will change hands this year compared to last. The adjustment follows similar downward revisions in [April](#) and [July](#).

[CREA revises down 2026 home sales forecast again as September transactions fall 7.7% over same month last year | CBC News](#)

Economic frustration helps fuel Alberta separatism — and these 4 charts suggest why

Alberta has long been seen as a province with an economic advantage — the [wealthiest in Canada](#) in terms of GDP per capita, rich in natural resources and no provincial sales tax.

But not all Albertans are feeling that prosperity.

Albertans frustrated with Ottawa point to a "lost decade" marred by unstable oil prices, cancelled pipeline projects and unemployment.

[Economic frustration helps fuel Alberta separatism — and these 4 charts suggest why | CBC News](#)

A fridge hack spoiled food in hundreds of French supermarkets. Cybersecurity experts say it's a wake-up call

cyberattack on French supermarkets earlier this week that ultimately spoiled hundreds of fridges worth of food should be a wake-up call about the vulnerabilities of digitized systems and devices that are connected to the internet, cybersecurity experts say.

"The more we rely on connected technology, the more we need to keep in mind the crucial aspect that is their security and privacy," said Montreal-based cybersecurity expert Steven Lachance.

The attack appeared to target centralized control systems that allow the temperature of fridges to be changed remotely. Hackers were able to access those controls and jack up fridge temperatures at hundreds of grocery stores — in some cases as high as 50 C — causing their contents to spoil, and potentially causing fires.

[A fridge hack spoiled food in hundreds of French supermarkets. Cybersecurity experts say it's a wake-up call | CBC News](#)

Ottawa wants to expand the oilsands, but the industry's wastewater problem will grow with it

The recent decision by Prime Minister Mark Carney to fast-track a new oil export pipeline to the West Coast is adding urgency for Ottawa to finally decide what to do with a long-standing environmental issue plaguing the oilsands in Northern Alberta — what to do with tailings ponds.

Oil output in the region is set to grow and the Alberta government wants to double the amount of crude production.

Yet, ever since the first oilsands mine was built about 60 years ago, the industry has been banned from releasing any water. As a result, large tailings ponds throughout the region are filled with decades worth of industrial mining wastewater. The fluid is toxic and harmful to wildlife. For those who live in the region, they fear the harmful health effects, in addition to the impact on the environment.

[Ottawa wants to expand the oilsands, but the industry's wastewater problem will grow with it | CBC News](#)

Is it better to buy or rent?

Buying a property is the largest purchase most Canadians will make in their lifetime. For many, it's also their biggest investment. But strictly financially speaking, are you better off putting down a large down payment and facing higher monthly costs as an owner, or remaining a renter and investing your savings somewhere else? Who ends up with more money in their pocket at the end of the day?

[Is it better to buy or rent? | CBC News](#)

Métis leaders in oilsands region say they haven't been consulted on proposed Pacific Link pipeline

Métis leaders in Alberta's Wood Buffalo region are accusing the federal government of excluding them from discussions on the proposed Pacific Link pipeline project.

Before announcing earlier this month that the new West Coast oil pipeline would be designated as being in the national interest under the Building Canada Act, Prime Minister Mark Carney met with several First Nations leaders about the issue. But the leaders of six Métis communities say he never met with them to discuss the proposed pipeline before announcing it.

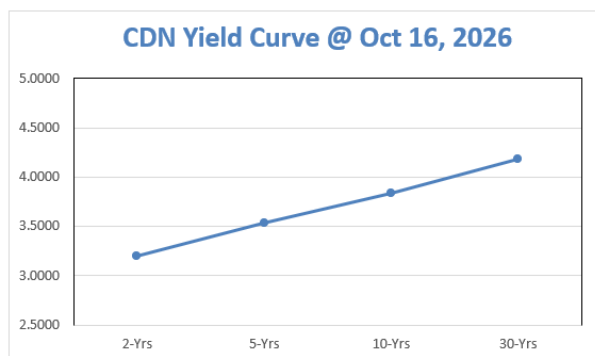
At a news conference held in Fort McMurray, Alta., on Tuesday, Métis leaders noted they were also not invited to the joint federal-provincial news conference for the pipeline announcement on Oct. 1, and were not told about ownership stakes for the project.

[Métis leaders in oilsands region say they haven't been consulted on proposed Pacific Link pipeline | CBC News](#)

CANADIAN MARKETS - By Andrew

I. Canadian Fixed Income

Benchmark Canada Government Bonds



MG Canadian Fixed Income Top Holdings

- Government & Corporate Bonds
- Convertible Debentures
- High Yield Open End & Closed End Funds
- Rate Reset/Fixed Floater Preferreds
- Perpetual Preferreds

II Veritas V- list - Sep. 2026

Agnico Eagle Mines Ltd., Alimentation Couche-Tard Inc., ATCO Ltd., AtkinsRealis Group Inc., Bank of Nova Scotia, Boardwalk REIT, Canadian National Railway Co., Cenovus Energy Inc., Constellation Software Inc., Element Fleet Management, Enbridge Inc., Fortis Inc., Franco-Nevada Corp., George Weston Ltd., Hudbay Minerals Inc., Linamar Corp., Restaurant Brands International Inc., Royal Bank of Canada, Sun Life Financial Inc., Suncor Energy Inc., Toronto Dominion Bank, Tourmaline Oil Corp., Waste Connections Inc., Wheaton Precious Metals Corp., WSP Global Inc.

Research Publications (available upon request)

- Top 30 Global Ideas of 2026 - 3Q2026
- Healthcare Outlook - 2H2026
- RBC CM Energy, Power, & Infrastructure - 06'26

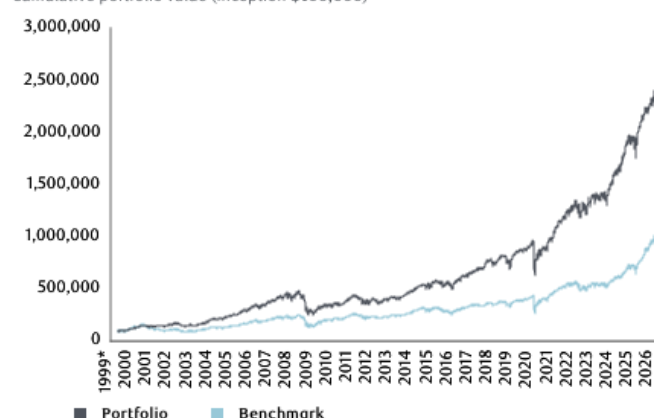
2026 Contribution Limits	Amount (\$CAD)
TFSA	
2026	\$7,000
Aggregate until 2026	\$109,000
RRSP	
2026	\$33,810
FHSA	
2026	\$8,000

III. RBC DS Canadian Equity Focus List-Sep. 2026

Rogers Communications Class B, Dollarama, Alimentation Couche-Tard, Loblaw, Canadian Natural Resources, Pembina Pipeline, Suncor Energy, TC Energy, Bank of Montreal, Bank of Nova Scotia, Brookfield Corporation, Canadian Imperial Bank, Intact Financial, Manulife Financial, National Bank of Canada, Royal Bank of Canada, Sun Life Financial, Toronto-Dominion Bank, Air Canada, AtkinsRealis Group, Bombardier Class B, Canadian National Railway, Canadian Pacific Kansas City, Finning International, GFL Environmental, Toromont Industries, Constellation Software, Shopify Class A, Franco-Nevada, Hudbay Minerals, Brookfield Infra. Partners.

Historical total return since inception to August 31, 2026

Cumulative portfolio value (inception \$100,000)



Multi-horizon performance (% , since inception, annualized†)

	1 month	3 months	YTD	1 year	2 years
Canadian Focus List	-2.36	3.38	11.97	17.64	18.94
S&P/TSX Composite	3.10	4.88	16.01	29.91	27.93

Mackay Group Portfolio Investment Management (PIM) Models - based on RBC DS Focus Lists.

We have CDN, US, and Global Equity and Fixed Income Portfolio Models for our discretionary portfolios. All based on RBC DS successful CDN, Income, US, Global Focus lists.

Our models are designed to mirror their performance.

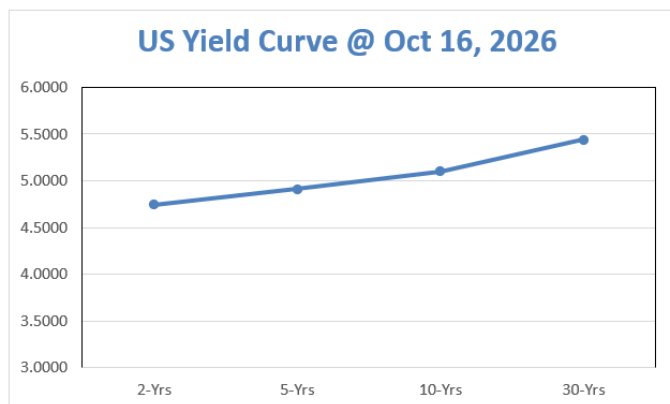
Let's talk, to see if appropriate for you.



INTERNATIONAL MARKETS – By Andrew

I. US Fixed Income

Benchmark Canada Government Bonds



MG US Fixed Income Top Holdings include:

- Government & Corporate Bonds
- High Yield Open & Closed Funds
- Rate Reset/Fixed Floater Preferreds
- IShares Mortgage Plus Index (REM)

II.RBC DS N.A. Focus List – Sep. 2026:

Alphabet Class C, Meta Platforms, Amazon.com, TJX Companies, Alimentation Couche-Tard, Costco, Loblaw Companies, Pembina Pipeline, Suncor Energy, TC Energy, Bank of America, Bank of Montreal, Brookfield Corporation, Canadian Imperial Bank, Intact Financial, Mastercard Class A, Royal Bank of Canada, Sun Life Financial, Johnson & Johnson, Stryker, Air Canada, AtkinsRealis, Canadian Pacific Kansas City, Eaton, RTX, Toromont Industries, Amphenol Class A, Apple, Applied Materials, Broadcom, Microsoft, NVIDIA, Palo Alto Networks, Shopify Class A, Franco-Nevada, Brookfield Infra. Partners.

III. RBC DS ADR Focus List – Aug. 2026:

Vodafone Group, Alibaba Group Holding, Aptiv, InterContinental Hotels, Sony, Toyota Motor Corp., Anheuser-Busch InBev, Unilever plc, BP plc, Shell plc, Barclays, HDFC Bank, HSBC Holdings, ING Groep, Mitsubishi UFJ Group; AstraZeneca, GSK, Haleon PLC, Sanofi, RELX plc, ASML Holding, SAP SE, Taiwan Semiconductor, BHP Group Limited, Linde, National Grid

Research Publications (available upon request)

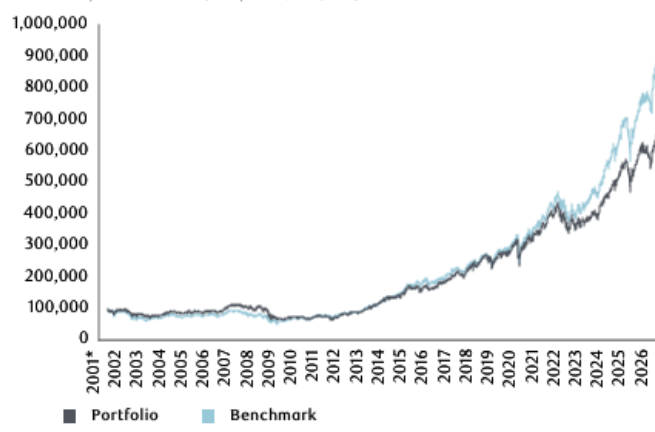
- Global Investment Banks
- Global Exchanges & Market Infrastructure
- The Pulse of the Market (Weekly report)

IV. RBC DS US Equity Focus List – Aug. 2026:

Alphabet Class C, Meta Platforms, Amazon.com, TJX Companies, Costco, Chevron, Bank of America, Chubb, JPMorgan Chase & Co., Mastercard Class A, S&P Global, Eli Lilly, Johnson & Johnson, Medtronic, Stryker, Eaton, Honeywell Aerospace, RTX, Xylem, Amphenol Class A, Apple, Applied Materials, Broadcom, Microsoft, NVIDIA, Palo Alto Networks, Ecolab, NextEra Energy

Historical total return since inception to August 31, 2026

Cumulative portfolio value (inception \$100,000)



Multi-horizon performance (% , since inception, annualized†)

	1 month	3 months	YTD	1 year	2 years
U.S. Focus List (USD)	-0.02	2.86	7.62	10.96	11.83
S&P 500	2.72	1.68	13.14	20.38	18.27

Mackay Group Portfolio Investment Management (PIM) Models – based on RBC DS Focus Lists.

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Let's talk, to see if appropriate for you.

MUTUAL FUNDS Closed/Open- Top Holdings
-By Christopher

I. CANADIAN

Canadian Fixed Income

CI Corporate Bond Fund
RBC High Yield Bond Fund
PIMCO Monthly Income Fund
PH&N Total Return Bond Fund

Canadian Equity

Fidelity -CDN Large Cap/Growth /Special Opp
Mackenzie - Ivy CDN / Cundill
Middlefield - CDN Dividend Growers/REIT Plus
Franklin Templeton - Bissett CDN Div/CDN Equity
RBC -CDN Div/CDN Equity

ETFS - Top Holdings

Canada - Fixed Income

Bonds - XBB, XCB, XGB
Preferred Shares - CPD, PSF.UN, RPF

Canadian ETF's Equity - iShares TSX Large Cap 60,
iShares Canada Equity Income, iShares Canadian
Dividend, iShares Canadian Select Dividend,
iShares TSX Small Cap, iShares TSX Composite

Canadian ETF Sectors - iShares TSX Financials,
iShares TSX REITs, BMO Equal Weight Utilities,
iShares TSX Info Tech, iShares TSX Energy, iShares
TSX Materials

II. US/INTERNATIONAL

US Fixed income

RBC Target 2027, 2028, 2029 U.S. Corp. Bond ETFs

US Equity

Fidelity - American Eq/Small Cap American/Euro
Mackenzie - US Mid-Cap
Middlefield - US Div Growers / American Core
Franklin Templeton - Growth
RBC - North America Value
Dynamic - Strategic Yield

ETFS - Top Holdings

US ETF Fixed Income

US Bonds - XIG, TLT
US Preferred Shares - PFF

US ETF Equity - S&P 500, Dow Jones Index,
Nasdaq 100, S&P 500 Dividend Index, iShares Dow
Jones Select Dividend Index, Vanguard Dividend
Appreciation Index, iShares High Dividend Equity
Fund, iShares Russell 2000 Index, S&P 500 Value
Index, S&P 500 Growth Index, S&P Small Cap 600
Index

US ETF Sectors - SPDR Financial Index, iShares
Real Estate, iShares, SPDR Utilities Index, iShares
Telecom Index, SPDR Consumer Discretion, iShares
US Healthcare, iShares Nasdaq Biotech, iShares
Industrials Index, NASDAQ Index, Vanguard
Energy Index, DJ Basic Materials Index, iShares
Homebuilders Index

III. GLOBAL

GLOBAL Equity

Fidelity - Global Div/Global Innovators
GQG- Partners Global Quality Equity Fund
Middlefield - Health Care/Global Div Growers
Franklin Templeton - Growth / Intl
RBC - Global Fund / Int. Div G
Manulife- Climate Action

GLOBAL ETF Equity

China ETF, Europe ETF, Germany ETF, India ETF,
iShares Emerging Mkts, iShares International
Dividend

Unique ETFs

Horizons Robotics & Automation, ETFMG Prime -
Cyber Security, Blockchain Technologies, Active AI
Global Equity, Marijuana Life Sciences, Healthcare
Leaders Income, Tech Achievers Growth & Income

RBC GAM Private Markets

RBC Canadian Core Real Estate Fund
RBC Commercial Mortgage Fund
RBC Global Infrastructure Fund LP
RBC Canadian Core Real Estate
RBC Canadian Private Placement Corporate Debt



STOCK OF THE DAY – TOP PREFORMERS since 2011 – as of April 17, 2026.

There are many ways to invest. We offer many choices.

From Fixed income to Equity to Private placements and Tax assisted investments.

One way we communicate our ideas is through our daily Stock of the Day, since 2011.

These are well researched and our top recommendations for the long term.

We have had some very impressive results.

1. Fixed income investment products with high yields and some with tax efficient yields.
2. Select equities with increasing income and growth potential.
3. Our favorite top preforming open and closed mutual funds with superior managers performance.
4. ETFs that are well diversified and some with specialized sectors, offering low management fees.

Hope you find this list useful.

While we cannot guarantee same future results, we will do our best give you our best ideas.

Rate of returns does not include dividends.

E-mail Date	Symbol	Company	Price at the time of recommendation	Current Stock Price (April 17, 2026)	Rate of return	Sector
03-Jan-12	GOOG-US	Alphabet Inc. Class C	16.42	334.34	1936%	Software
17-Jun-14	AMZN-US	Amazon.com, Inc.	16.4	254.39	1451%	Retail
12-Dec-11	AAPL-US	Apple Inc.	13.99	271.51	1841%	Technology
17-Dec-13	ZJG-CA	BMO Junior Gold Index ETF	6.2	281.84	4446%	Prec. Met.
18-Oct-13	AVGO-US	Broadcom Inc.	2.71	402.96	14769%	Semi-Cond.
19-Mar-18	CCO-CA	Cameco Corporation	11.93	165.04	1283%	Energy
14-May-12	CSU-CAN	Constellation Software Inc.	88.75	2683.57	2924%	Software
16-Jun-01	DOL-CAN	Dollarama Inc.	9.27	175.80	1796%	Retail
29-Nov-11	GE-US	GE Aerospace	14.91	311.82	1991%	Industrials
12-Jan-12	MSFT-US	Microsoft Corporation	27.87	430.86	1446%	Software
28-Apr-20	NVDA-US	NVIDIA Corporation	7.63	200.89	2533%	Technology
05-Dec-12	URI-US	United Rentals, Inc.	42.38	804.42	1798%	Industrials
20-Jan-12	V-US	Visa Inc. Class A	25.5975	319.36	1148%	Comm. Serv.





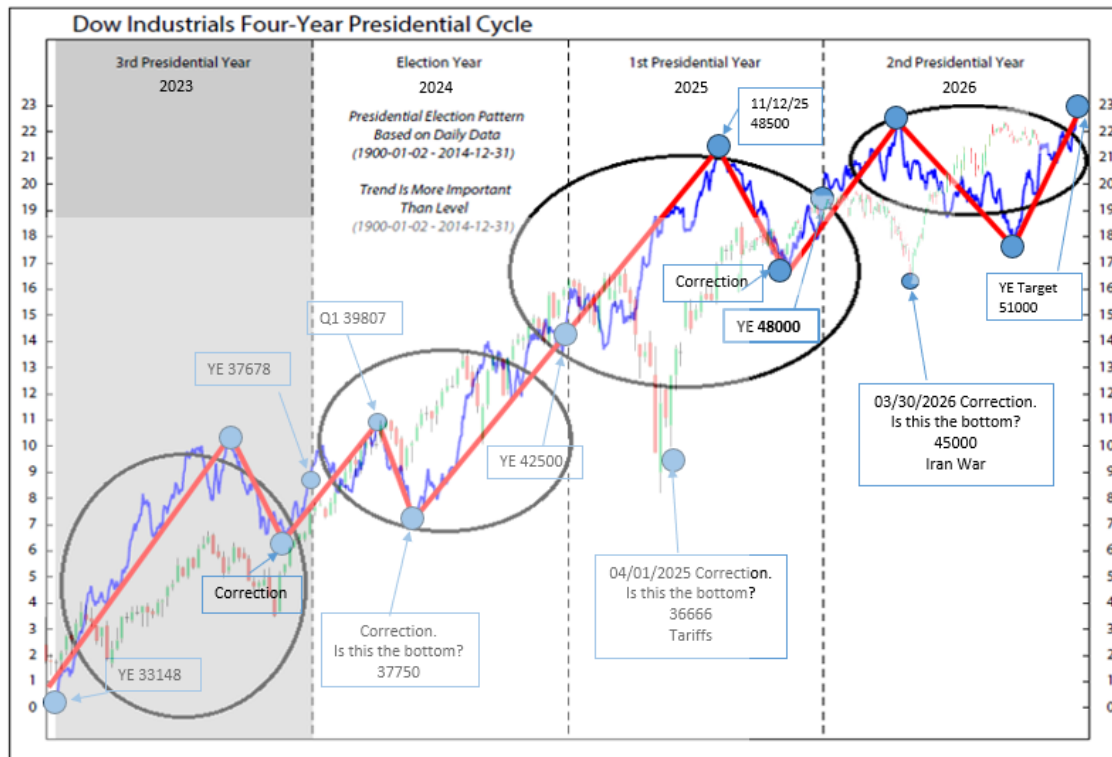
Portfolio Advisory Group

Technical Update - By Bruce

By - Ned Davis S&P500 - Sector Road Map - Good Track Record - By Bruce



Will this happen - possible?



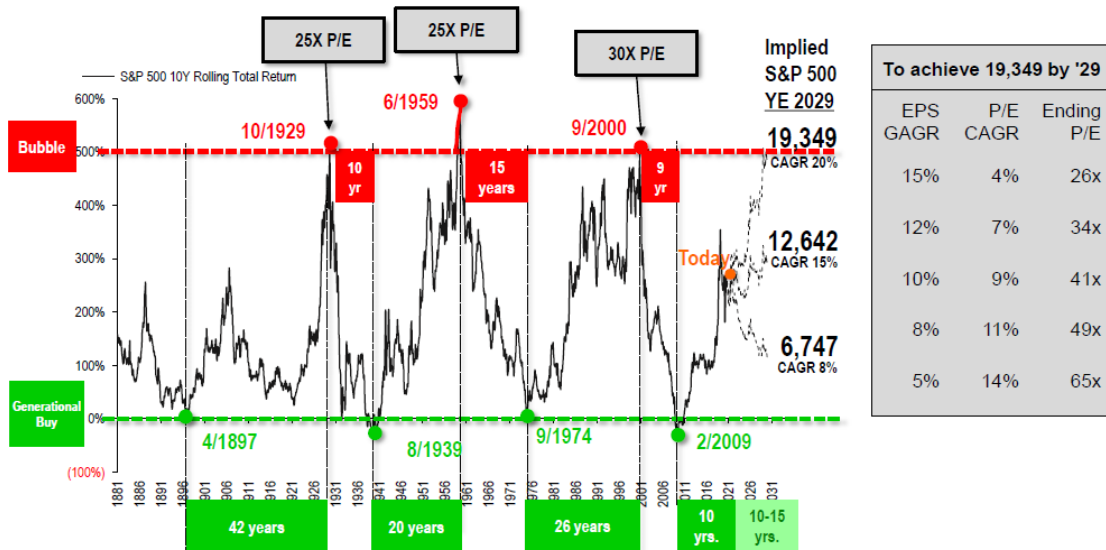
FAVOURITE CHARTS

Long-term bull markets see peak acceleration to 500% 10-yr returns

Long-term bull markets last 20-42 years and peak returns accelerate to cumulative gain 500%...

- The current bull market has risen for 10 years and if the history plays out, S&P 500 could reach 19,000 YE 2029 vs. 3,000 now.

Figure: 10-year rolling returns of the US equities Since 1881



Source: Fundstrat, Bloomberg.

Dow Jones Industrial Average - 1789 to Date

Stock Prices

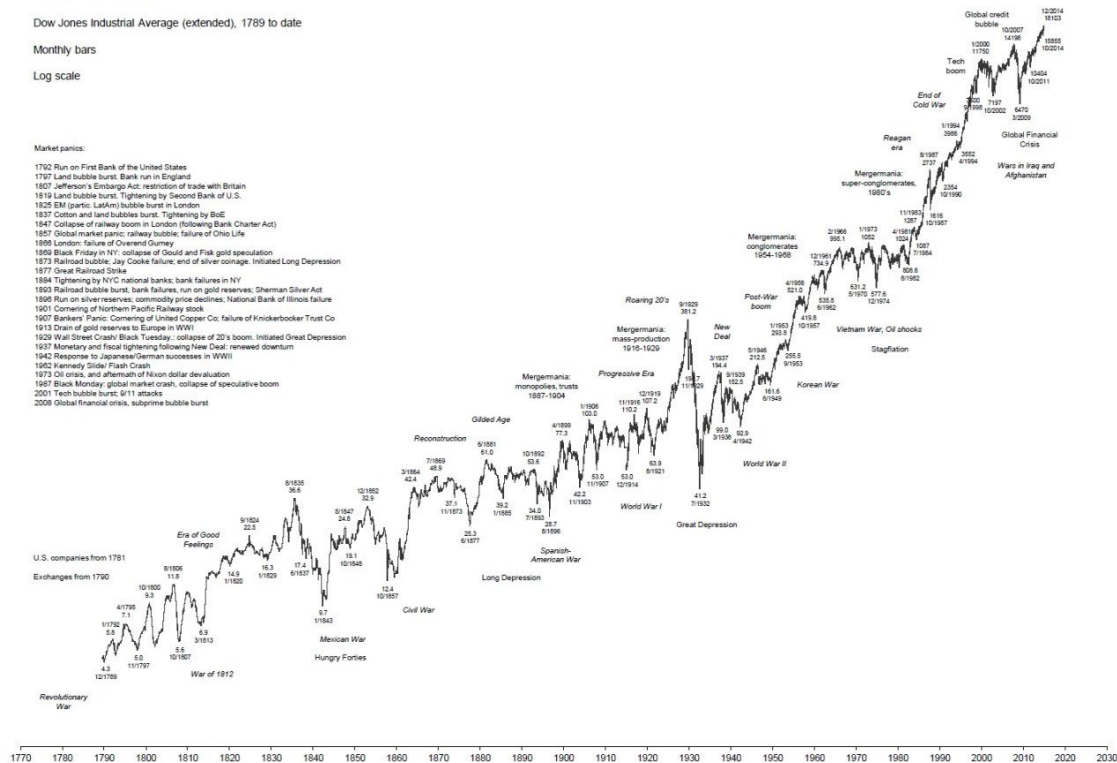
Dow Jones Industrial Average (extended), 1789 to date

Monthly bars

Log scale

Market panics:

1792 Run on First Bank of the United States
1797 Land bubble burst; Bank run in England
1807 Jefferson's Embargo Act; restriction of trade with Britain
1819 Land bubble burst; Tightening by Second Bank of U.S.
1825 EM (panic; Laidin) bubble burst in London
1837 Cotton and land bubbles burst; Tightening by B&E
1847 Collapse of railway boom in London (following Bank Charter Act)
1857 Railroad bubble; Jay Cooke failure; end of silver coinage. Initiated Long Depression
1898 London: failure of Overend & Gurney
1899 Black Friday in NY: collapse of Gold and Fiat gold speculation
1873 Railroad bubble; Jay Cooke failure; end of silver coinage. Initiated Long Depression
1877 Great Railroad Strike
1894 Tightening by NYC national banks; bank failures in NY
1893 Railroad bubble burst; bank failures; run on gold reserves; Sherman Silver Act
1896 Run on silver reserves; commodity price declines; National Bank of Illinois failure
1901 Cornering of Northern Pacific Railway stock
1907 Bankers' Panic; Cornering of United Copper Co; failure of Knickerbocker Trust Co
1913 Crash of gold reserves to Europe in WWI
1929 Wall Street Crash; Black Tuesday; collapse of 20's boom. Initiated Great Depression
1927 Monetary and fiscal tightening following New Deal; renewed downturn
1942 Response to Japanese/German successes in WWII
1962 Kennedy Slide; Flash Crash
1973 Oil crisis; and aftermath of Nixon dollar devaluation
1987 Black Monday: global market crash; collapse of speculative boom
2001 Tech bubble burst; 9/11 attacks
2008 Global financial crisis; subprime bubble burst

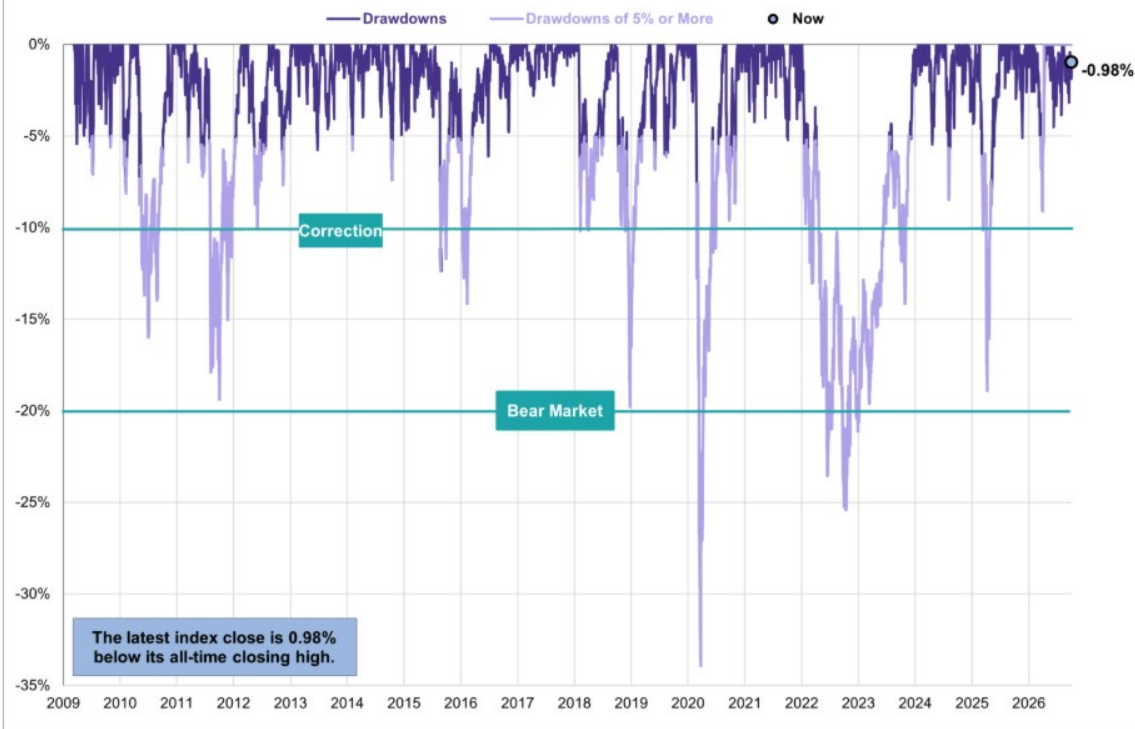


S&P 500 Index: Current Market Snapshot

Daily closes from 10/9/2007 - Present

**S&P 500 Percent Off Highs**

Start Date: March 9, 2009

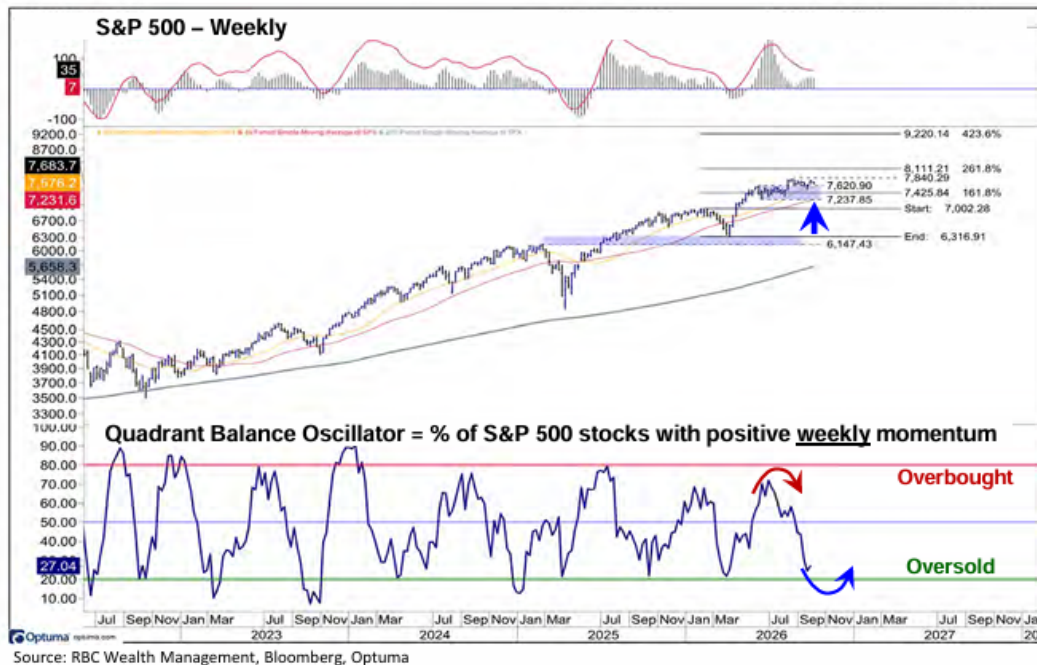


Analysis: Everyone expects the Fed to hold rates in October. Kevin Warsh could surprise us all



[Markets expect the Fed to hold rates in October. Kevin Warsh could surprise them — analysis](#)

S&P 500 with weekly Quadrant Balance momentum

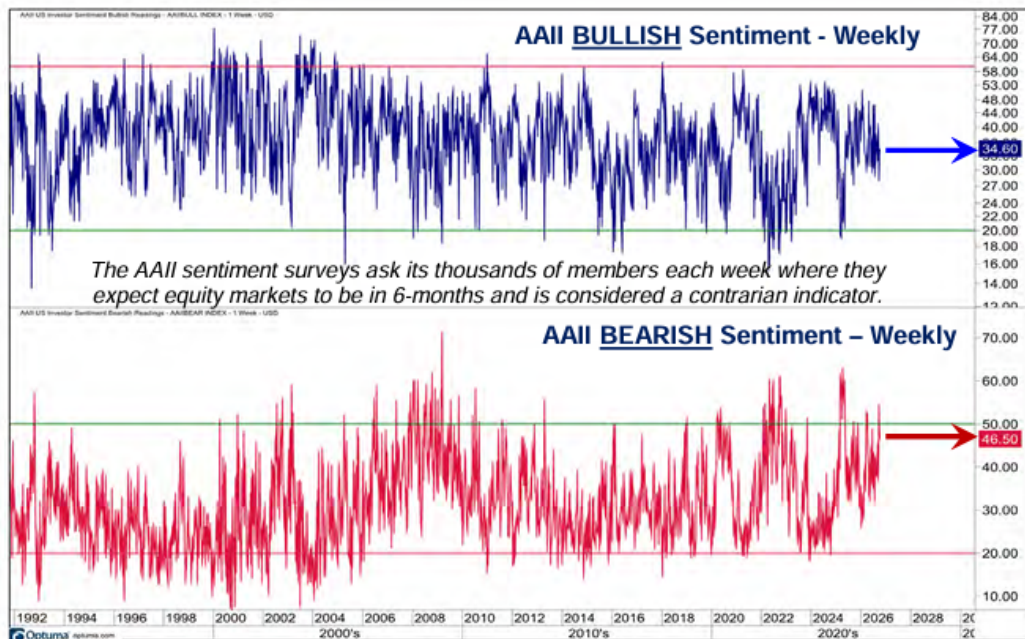


- The S&P's price trend remains positive holding above its first support band between 7237-7620 with a rally attempt underway from the 20-week ma. A move above 7840 would support further upside toward the next extension level at 8111.
- Interestingly, the weekly quadrant balance indicator in the bottom panel has moved toward oversold levels as a broad list of stocks have either pulled back or consolidated in trading ranges through Q3 with an oversold upturn likely moving into Q4 that should support a year-end rally.

Sentiment Survey Historical Data

Reported Date	Bullish	Neutral	Bearish
Oct 14	38.7%	19.7%	41.6%
Oct 7	40.3%	20.8%	39.0%
Sep 30	34.6%	18.9%	46.5%
Sep 23	32.7%	19.2%	48.1%
Sep 16	28.8%	17.9%	53.3%
Sep 9	38.0%	22.7%	39.3%
Sep 2	39.7%	22.7%	37.6%
Aug 26	32.9%	22.6%	44.4%
Aug 19	35.5%	24.6%	39.9%
Aug 12	34.7%	27.4%	37.9%
Aug 5	37.0%	25.0%	38.0%
Jul 29	31.0%	26.9%	42.1%
Jul 22	29.6%	28.1%	42.3%
Jul 15	44.9%	22.2%	32.9%
Jul 8	36.3%	26.5%	37.2%
Jul 1	31.4%	26.4%	42.3%
Jun 24	44.9%	18.9%	36.1%
Jun 17	36.6%	24.1%	39.4%
Jun 10	30.4%	22.0%	47.7%
Jun 3	36.3%	26.7%	37.0%
May 27	35.6%	22.6%	41.9%
May 20	31.7%	24.7%	43.6%

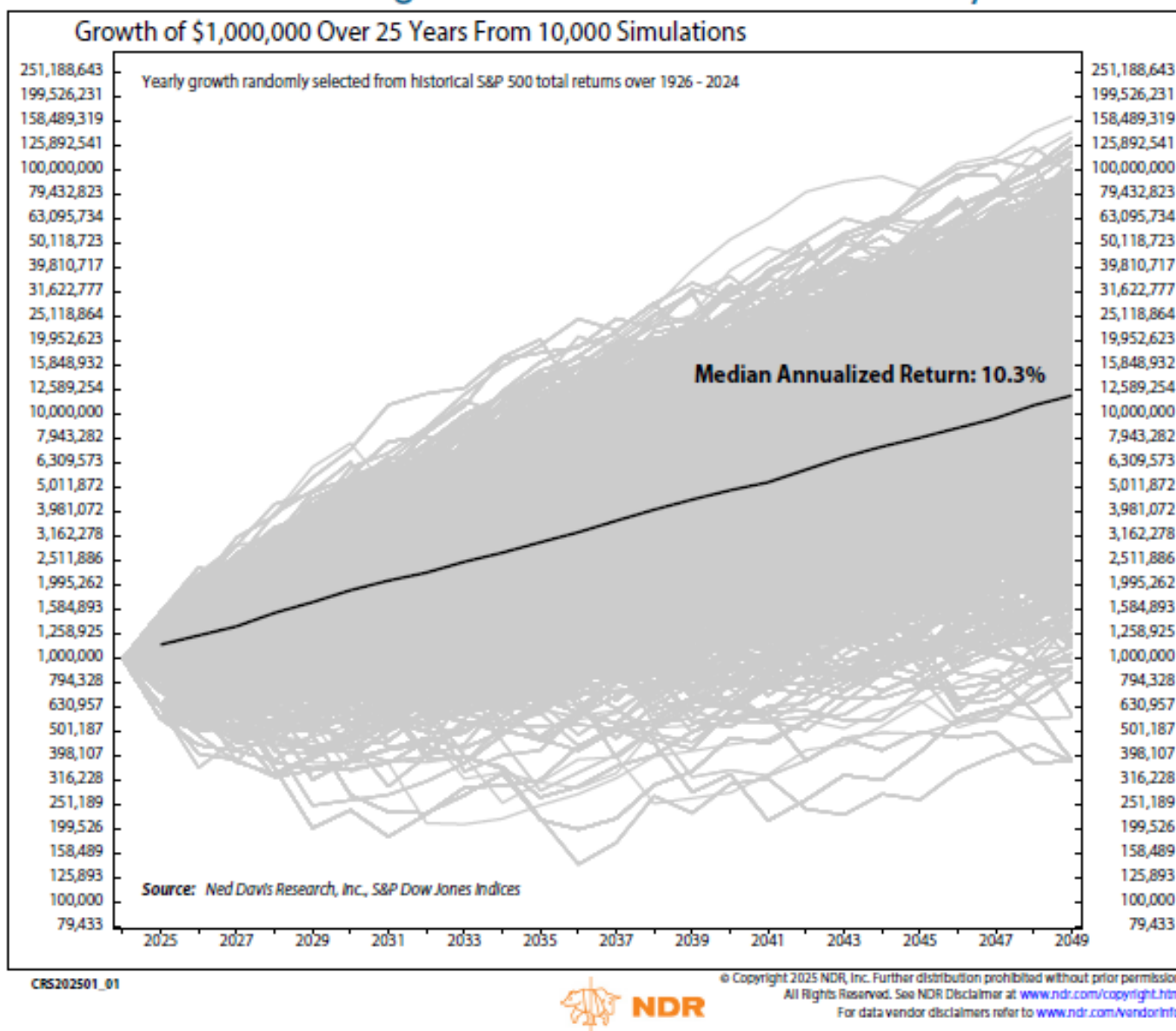
AAII US Bullish and Bearish Sentiment Survey



- Bullish Sentiment readings have declined modestly but are not yet at extreme levels that suggest a contrarian long entry level for stocks while...

- ...Bearish Sentiment readings have been more elevated and while declining the past few weeks, are supportive of a rebound in equities in Q4.

Monte Carlo and Long-Run Stock Market Uncertainty

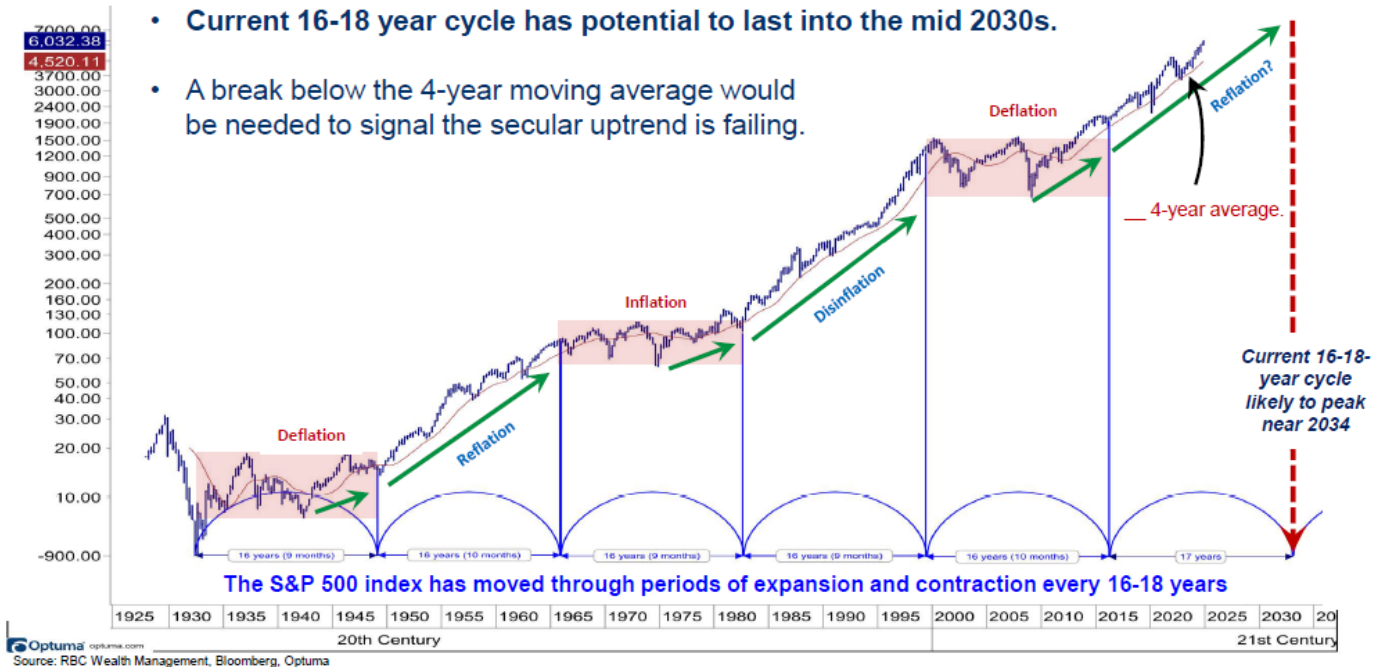


Simulation creates artificial data resembling actual data, first used in the 1940s for nuclear testing and known as "Monte Carlo." This method can model future scenarios, such as simulating 10,000 possible 25-year investments in the S&P 500, showing a typical return of around 10% per year, with a range of outcomes from -3% to 22%.

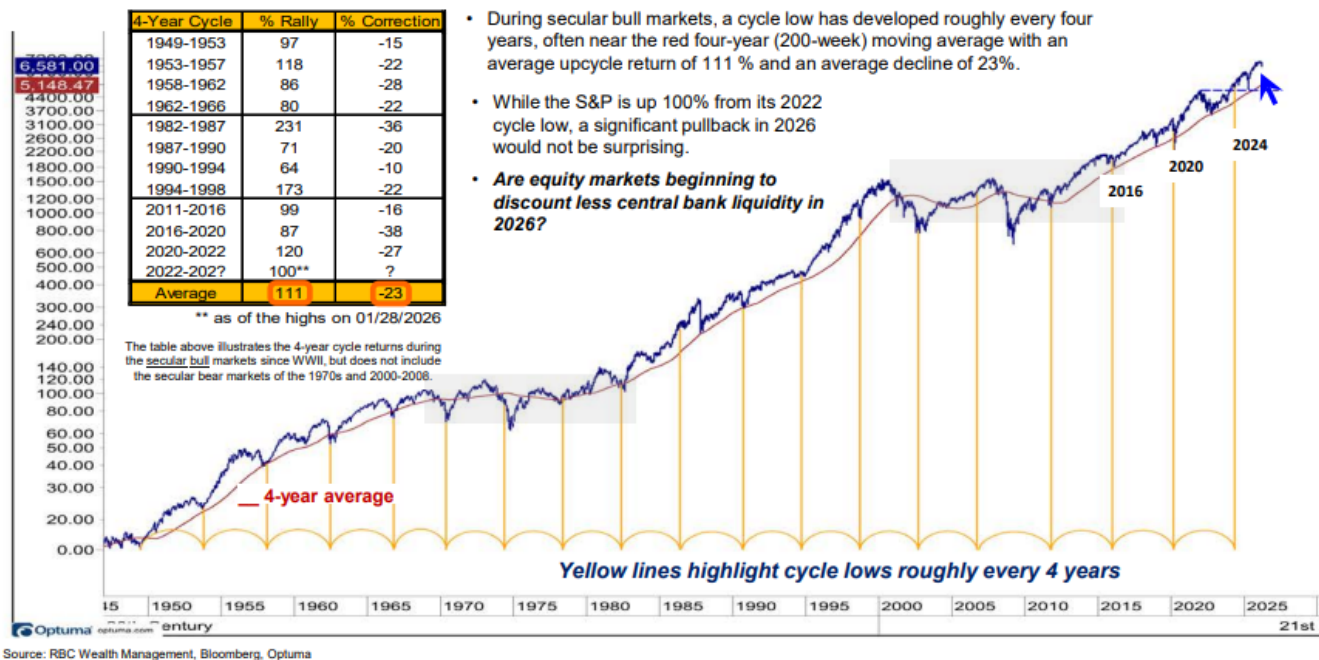
How are simulations and uncertainty related to each other?

Simulation refers to the creation of artificial data that looks plausibly similar to the actual data it is meant to simulate. An early implementation occurred during nuclear weapons testing in the 1940s and was dubbed "Monte Carlo" to describe the virtual dice-rolling used to randomly generate the data. We can apply the same basic tools to modeling the different ways the future might look. The chart at left shows 10,000 simulations of a 25-year investment in the S&P 500 using a method called bootstrapping, where historical yearly returns are randomly shuffled and spliced together to create a single time series. While the typical bootstrapped return is around 10% per year, the simulation also illustrates the wide range of potential paths, with the lowest and highest annualized returns around -3% and 22%, respectively.

S&P 500 – Generational cycles lasting roughly 16-18 years

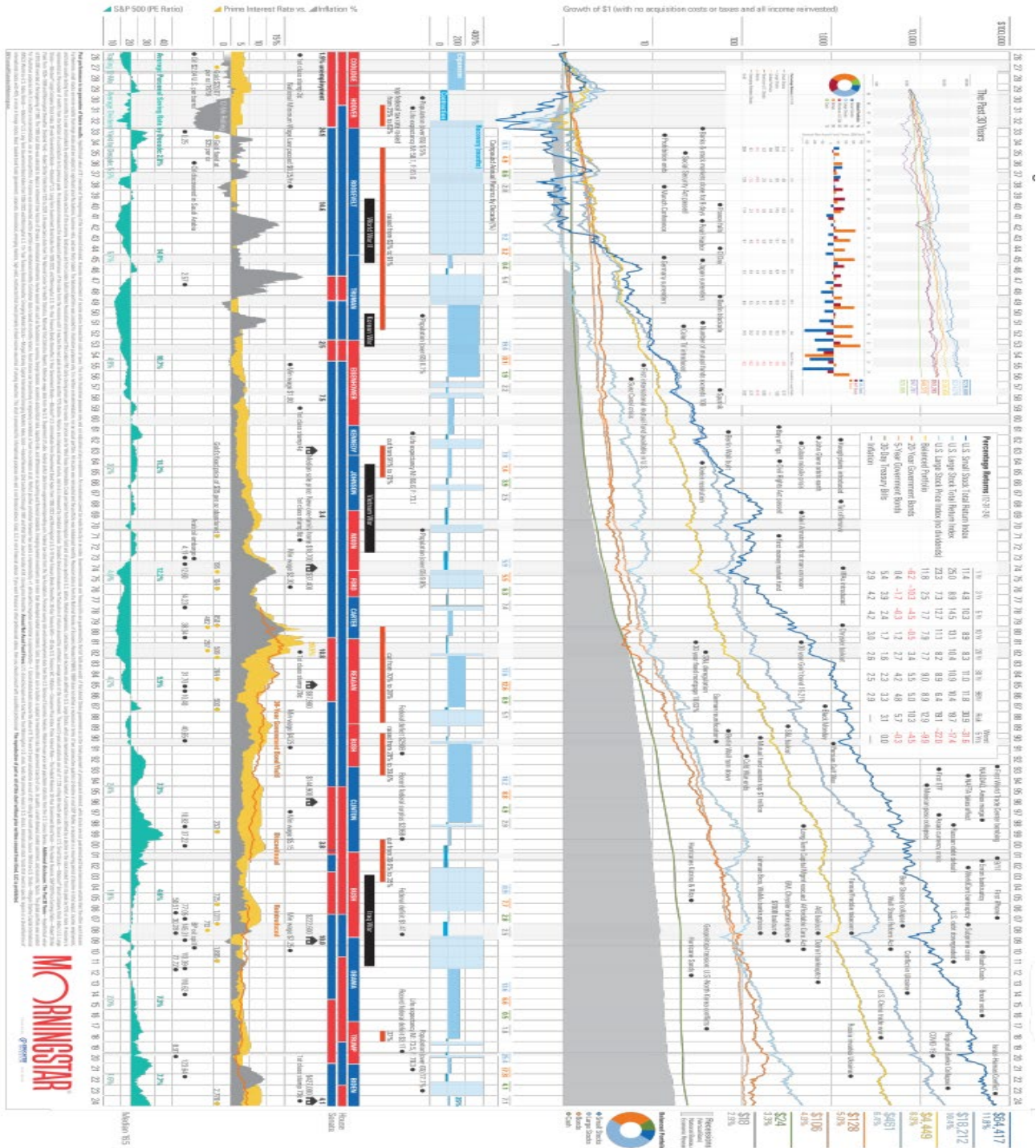


S&P 500 - A repetitive 3-4 year cycle driven by central bank liquidity and economic growth.



Index Chart

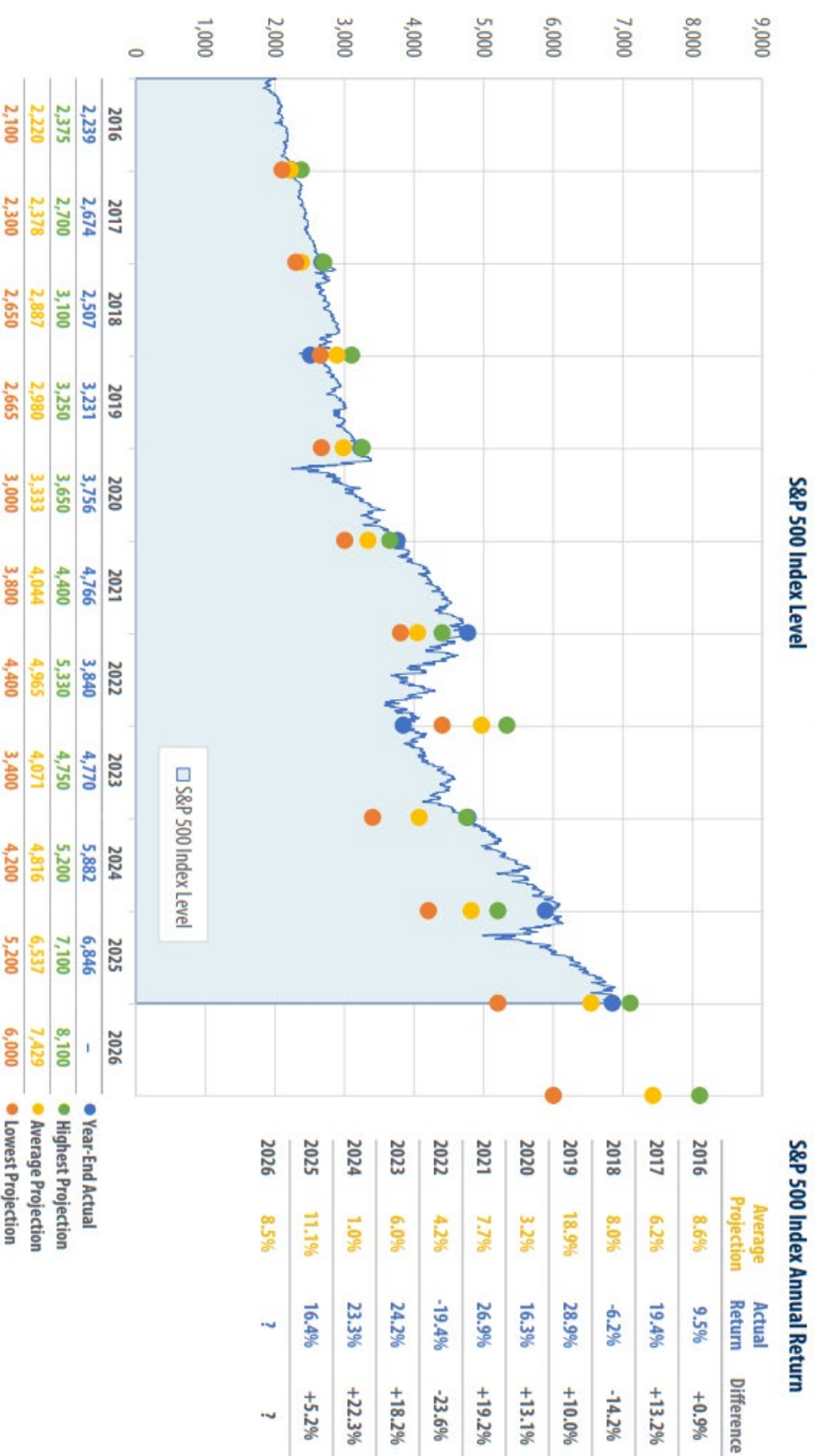
The Andex Chart tracks the performance of \$100 invested over a 72-year period in different types of investments amid the context of significant historical, political, economic and social developments. It helps you consider current events through a long-term lens and, as a result, make informed investment decisions. Each coloured line in the Andex Chart represents the performance of a different investment type or asset class. While each type of investment has charted an upward course over time, their movements differed under the same economic circumstances, underscoring the importance of diversification.



S&P 500 Index: Strategists' Projections vs. Actual Performance

2016-2026

At the end of every calendar year, top strategists in the industry set their S&P 500 price targets for the upcoming year-end. Below are their projections and how the S&P 500 index performed.



"I DON'T WANT TO INVEST MY MONEY NOW BECAUSE..."

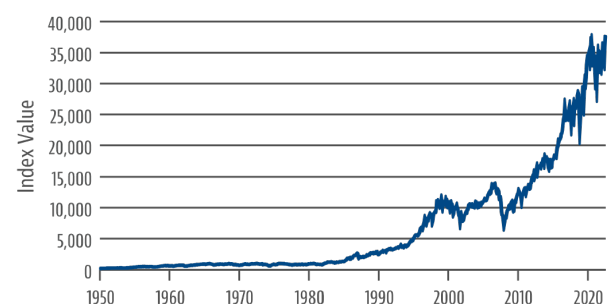


Year*	DJIA	
1950's	1950	235 Korean War
	1951	269 Excess Profits Tax
	1952	292 U.S. seizes steel mills
	1953	281 USSR explodes hydrogen bomb
	1954	330 Dow tops 300 - "market too high"
	1955	485 Eisenhower has heart attack
	1956	499 Suez Canal crisis
	1957	436 USSR launches Sputnik
	1958	584 Recession
	1959	679 Castro takes over Cuba
1960's	1960	616 USSR downs U-2 spy plane
	1961	731 Berlin Wall erected
	1962	652 Cuban Missile Crisis
	1963	763 JFK assassinated
	1964	874 Gulf of Tonkin Incident
	1965	969 Civil rights marches
	1966	786 Vietnam War escalates
	1967	905 Newark race riots
	1968	944 USS Pueblo seized - "market too high"
	1969	800 Money tightens, market falls
1970's	1970	839 Conflict spreads to Cambodia
	1971	890 Wage & price freeze
	1972	1020 Largest trade deficit in U.S. history
	1973	851 Energy crisis
	1974	616 Steepest market drop in 40 years
	1975	852 Clouded economic prospects
	1976	1005 Economy slowly recovers
	1977	830 Market slumps
	1978	805 Interest rates rise
	1979	839 Oil skyrockets, 10%+ unemployment
1980's	1980	964 Interest rates hit all-time high
	1981	875 Deep recession begins, Reagan shot
	1982	1,047 Worst recession in 40 years, debt crisis
	1983	1,259 Market hits record - "market too high"
	1984	1,212 Record U.S. federal deficits
	1985	1,547 Economic growth slows
	1986	1,896 Dow nears 2000 - "market too high"
	1987	1,939 The Crash - Black Monday
	1988	2,169 Fear of recession
	1989	2,753 Junk bond collapse
1990's	1990	2,634 Gulf War, worst market decline in 16 years
	1991	3,169 Recession, "market too high"
	1992	3,301 Elections, market flat
	1993	3,754 Businesses continue restructuring
	1994	3,834 Interest rates are going up
	1995	5,117 "The market is too high"
	1996	6,448 Fear of inflation
	1997	7,908 "Irrational Exuberance"
	1998	9,374 Asia Crisis
	1999	11,497 Y2K

Year*	DJIA	
2000's	2000	10,787 Technology Correction
	2001	10,021 Recession, World Trade Center attack
	2002	8,342 Corporate Accounting Scandals
	2003	10,454 War in Iraq
	2004	10,783 U.S. has massive trade and budget deficits
	2005	10,718 Record oil & gas prices
	2006	12,463 Housing bubble bursts
	2007	13,265 Sub-prime mortgage crisis
	2008	8,776 Banking and credit crisis
	2009	10,428 Recession, "credit crunch"
2010's	2010	11,578 Sovereign debt crisis
	2011	12,218 Eurozone crisis
	2012	13,104 U.S. fiscal cliff
	2013	16,577 Federal Reserve to "taper" stimulus
	2014	17,823 Oil prices plunge
	2015	17,425 Chinese stock market sell-off
	2016	19,763 Brexit, U.S. presidential election
	2017	24,719 Stocks at record highs; bitcoin mania
	2018	23,327 Trade wars, rising interest rates
	2019	28,538 Trade war escalation, stocks at record highs
2020's	2020	30,606 COVID-19 crisis and recession
	2021	36,338 Decades high inflation
	2022	33,147 Aggressive rate hiking cycle
	2023	37,690 U.S. regional banking crisis

Source: DJIA - Dow Jones Industrial Average * Dec. 31 close

DOW JONES INDUSTRIAL AVERAGE: 1950 - 2023



Source: Bloomberg Finance L.P.



MACKAY GROUP WEALTH MANAGEMENT

Introduction Serving over 300 families and friends since 1981. We provide the investment solutions you need to achieve specific goals, whether investing for yourself, family, your business or your organization.

Our Team Helping to provide comprehensive wealth management is an extensive team of professionals, including Portfolio Managers, Financial Planners, Estate Planning Specialists, Consultants, Tax Strategists and Research Analysts.

THE MG WEALTH MANAGEMENT APPROACH

- 1: Learning about each other
- 2: Developing your personalized IP investment plan.
- 3: Putting your plan into action
- 4: Integrating complementary wealth services
- 5: Taking care of your lifelong needs
- 6: Monitoring and reporting results

Portfolio Management Highlights:

1. Learning about each other. Questionnaire on investment needs, objectives, and risk.
2. Investment Policy Statement. The IPS statement expresses your personal investment objectives in a document to guide the content of your portfolio, including making decisions, reporting on progress and regularly reviewing your objectives.
3. Action Plan. Detailed proposal to get us started.
4. Reviewing all our Wealth Management services including a financial plan and estate plan.
5. Taking care of lifelong needs, including creating detailed income projections.
6. Monitoring and reporting results. Ongoing portfolio analysis, reviews and prompt service.

- ✓ Investment Policy Statement (IPS)
- ✓ Portfolio Valuation Report
 - Asset Allocation, Income Projection, Rate of Return, Capital Gains/Loss
- ✓ Tax reporting, T5 and T3 etc. (See kit)
- ✓ RBC CM Quarterly Strategy, MG Weekly Newsletter, Focus List and Stock of the Day

ACCOUNTS & SERVICES WE OFFER

Investment Account, Options, Equity Credit Line, Corporate, Holding Co., Charitable Foundation, Tax Free Savings Account (TFSA), Registered Education Savings Plan (RESP), Registered Retirement Savings Plan (RRSP), Registered Retirement Income Fund (RRIF), Individual Pension Plan (IPP), DS Family Trust, Registered Charity Gift of Stock Acct, Annual Tax-Assisted Flow-Through Share Program, Joint Gift of Beneficial Right of Survivorship (JGBRS)

PORTFOLIO MANAGEMENT PROGRAMS

Our team manages clients' portfolios on an individual basis (AUM \$2.11B). Portfolios are custom designed to meet your personal objectives. Investment disciplines used include asset allocation, geographic & sector diversification, and risk management to maximize your portfolio returns. Programs include:

1. MG Private Investment Management - PIM (AUM \$350M)-Discretionary portfolio management.

Highlights include: Freedom, custom portfolio, segregated securities, IP statement, asset mix for life stage, model portfolio tracking, growth and income needs, risk tolerance, top & bottom up management.

2. Professional Discretionary Investment Portfolios.

RBC DS-A+ Investment Program: is our institutional level platform with 40+ Investment Manager choices. Global money managers including Beutel Goodman, Franklin Bissett, Guardian, Jarislowsky Fraser, RBC GAM, Caldwell, Brandes, Templeton.

3. MG Non-Discretionary Advisory Management (AUM \$300M)- Non-discretionary investment portfolio management.

Highlights include:

Discussion on each investment, custom portfolios, IP statement, asset mix, growth & income needs, risk tolerance, top & down management.

Management fees are tax deductible for non-registered accounts.

4. Traditional Transactional based accounts.

Available for special situation accounts.

Advantages of Annual Management Fee Program.

- ✓ Premium money market and bond rates
- ✓ mutual funds with lower management fees
- ✓ Hedging through use of option strategies
- ✓ Easier tax planning – tax loss switches
- ✓ Stop loss + Re-entry without extra fees to average into and out of stock positions.
- ✓ No transaction commission places the focus on merits of investing instead of its cost.
- ✓ Fee % decreases as value increases

INVESTMENT VEHICLES WE USE:

Allocation includes CDN, US, and International

Fixed Income	Equity Income & Growth
MM, GICs	Small Cap.
Bonds, Converts	Medium Cap.
Preferreds	Large Cap.
High Income	Balanced
ETFs & Mutual Funds	(open and closed)



COMPREHENSIVE WEALTH MANAGEMENT STRATEGIES – By Kristi and Kyle

1. Financial Planning - Ted Chan

Our Financial Planning Consultant provides solutions for simple or complex financial planning:

- Comprehensive financial plan
- Addressing all aspects of your financial affairs
- Including cash and debt management
- Tax and investment planning
- Risk management
- Taxation of the corporation at death and more.
- Retirement and estate planning
- Business succession
- Withdraws from corporation tax- effectively

2. Insurance Planning - Andrew Sipes and Barrington Grey

As estate planning specialist, they will focus on:

- Personal and corporate insurance solutions to increase your net worth and reduce the impact of taxation.
- He can also ensure your wealth is transferred to your heirs in accordance with your wishes.

Insurance Strategies include:

- Whole life, Term Life
- Long Term Care
- Keyperson Insurance
- Corporate Estate Bond
- Critical Illness
- Insured Annuity

3. Wills & Estate Planning – Ariel-Charles Guigui

Our Will and Estate Consultant offering information on structuring your estate in an efficient and tax-effective manner, providing you with a report outlining various estate planning issues:

- To explore in further detail with your own lawyer or accountant
- Valid & Current Wills for All in Family
- Use of living trusts
- Planned Gifting
- Reduce the taxes and expenses of an estate.
- Simplify and speed the transition of assets to the next generation.
- Ensure that your beneficiaries are protected.
- Different types of Power of Attorney

4. Tax Planning- Prashant Patel and Bobby Hinduja

Several solutions that can simplify the tax planning process including.

- Tax-efficient charitable giving
- Family income splitting strategies.
- Eligible Retiring Allowance
- LIRA Conversion to LIF/RLIF
- 2015 Home Buyer's Plan Withdrawals
- Consider Paying Yourself a Bonus
- Sale of Private Business Shares
- US Estate Tax Planning for Canadians

5. RBC Estate & Trust Services, Royal Trust - Karen Snowdon-Steacy

It provides individuals, families and businesses with valuable estate, trust and incapacity services:

- Assistance in the preservation, management and transfer of wealth between generations by providing solutions to implement clients' estate and trust plans.
- Professional and impartial expertise in delivering estate and trust services.
 - Strong history and legacy in managing fiduciary businesses.
 - Professionals who have technical and practical experience
 - Compassion and understanding of the client's family's experience.

6. RBC Premier Banking and Private Banking- Niaz Dharas

Premier Banker works as a single point of contact providing banking and credit solutions for select clients of Wealth Management Canada and their families. Tailored banking & credit package to complement the best-in-class investment management and wealth planning.

- Providing one of RBC's most comprehensive banking packages – special rates, exclusive cross border package, high daily access limits on cash withdrawals and direct payments, RBC Avion Visa Infinite Privilege Card with a \$120 rebate off the annual fee and more.

What clients have to say about us

Client Testimonials & Comments

Portfolio Management comments:

"Bruce and his team have been managing our financial lives for years. Always available, never too busy for a question or to allow us to pick their brains. We recently had the experience of sitting down in their office with them to review our up-coming retirement plans. Starting with the worksheet (homework as I called it) to the preparation and presentation of the fully detailed reports it was all handled in a most professional, yet personal and informative manner. During this current turmoil caused from COVID19, we have had our melt-downs but we have always known that Bruce and Andrew and the rest of the team were there for us and managing the mysteries of the market of 2020. Thanks to all of you" - **Bill & Deb.**

"I am very grateful for all your input and guidance that you provided to us. We could not have done this without the RBC information-very grateful, very thankful" – **Elaine.**

"We value Andrew's input and advice when making our investment decisions. He is always available to answer our questions and deal with any concerns we have regarding our investments. His tax saving suggestions have also been very helpful. He is a very valuable asset to the MacKay team." – **Frances & Paul.**

"MacKay Group Wealth Management have been our family advisers for over ten years, through a financial crisis and now a pandemic. They are a knowledgeable and capable team that have provided us with sound advice through bad markets and good. They are always pro-active and available to discuss options and markets. We are very thankful that they are our team." –**Gail & Ken.**

"I want you to know how happy Gail and I are with the MacKay Group Wealth Management. Your hands on advice and your constant returns are very much appreciated. I sleep very well at night. Thank you. What a wonderful team of talented, knowledgeable, helpful and friendly advisors you have in your office. You should be proud. You and your team deserve a big pat on the back." – **Paul & Gail.**

"The MacKay Wealth Management Group always provides constructive information on investments I am considering or currently hold. They are responsive and informed. As well, on three separate occasions they have provided expert help in Estate and Will matters pertaining to my investments and financial institution. I would not hesitate to recommend the MacKay Group Wealth Management to potential clients" – **Paul.**

"The MacKay Group Wealth Management has been managing my investments for over 20 years. During that time, I have benefited from their collective knowledge of the markets; they have given me sage advice to protect and grow my assets. I have found the team to be knowledgeable, approachable and responsive. I have always been able to get my questions answered; no query of mine has ever been too trivial or time consuming not to elicit a timely response from the team. In dealing with the Mackay Group Wealth Management, I have the benefit of highly personalized service backed up by the security of the Royal Bank." – **Jay.**

Financial and Will & Estate Planning comments:

"It was a good process to go through and Ted did a great job capturing all the information and formulating it into a coherent plan" – **Susan.**

"I appreciate how thorough Ted was, and how he seemed to drill down and get a better handle on our situation. I hadn't gone into such details with the discovery process before and value how deep our group wanted to dig to ensure the projections were accurate. A great start to the relationship." **Ray.**

THE MACKAY GROUP TEAM COMMENTS

Our Mission

"To provide our clients superior investment advice, products and service at MGWM since 1981."

Our Team Management

We operate like a partnership. Team of equals with many skills combined to serve our clients. Combined with RBC DS and RBC.

Portfolio Management

Bruce MacKay- Senior Portfolio Manager & Investment Advisor

We'll review your investment portfolios, offer second opinions and proposals. Introduce you to our expanded team of Wealth Management professionals and the full range of services we offer.

Andrew Slivinsky - Associate Portfolio Manager & Wealth Advisor

Proper portfolio construction is the key to meeting your financial goals. The variety of investment choices can be daunting. Let our team help simplify the approach, narrow your focus, mitigate tax, and plan for financial success throughout retirement.

Christopher Nicolaides – Senior Associate Advisor

Will work with you and our team to manage your accounts, provide recommendations, identify opportunities and assist with client service to ensure all your needs are met.

Client Services & Portfolio Administration

Shannon Earl- Senior Associate

Oversees client onboarding and account maintenance ensuring information is accurate and processes run efficiently and smoothly.

Arieh Abrahams- Associate

Is your account information up to date? - including investment objectives, beneficiary information, dividend reinvestment plan and monthly payment plan.

Erik DeGuerre- Associate

Working with Shannon, Arieh and team to deliver efficient service and handle daily tasks with accuracy.

Research

Ryan MacKay- additional resource

Supplying select research and editing MacKay Weekly Newsletter. Let us know if you would like to receive additional research.

Wealth Management & Business Development

Kristi MacKay-Associate Investment Advisor & Wealth Advisor

Over 100 of our clients and their families have found tremendous value in having a Financial Plan, Will & Estate Consultation and Insurance reviews.

Kyle MacKay- Wealth Advisor & Financial Planner

In addition to Wealth Management, I worked in Private Banking so can help clients with their many Premier and Private Banking needs.

Financial Planning and Estate Advisors

Kristi & Kyle coordinate meetings with our partners:

Ted Chan, Financial Planner

Available to create a comprehensive financial plan.

Ariel-Charles Guigui, Will and Estate Consultant

Available for information on structuring your estate.

Prashant Patel, Tax Consultant

Solutions that can simplify your tax planning.

Andrew Sipes, Estate Planning Specialist

To review your estate and insurance plans.

Karen Snowdon-Steacy, Senior Trust Advisor

Provide with valuable estate and Royal Trust services.

RBC Banking

Niaz Dharas, Premier Banking

Angus Fraser, Private Banking

Laurence Donovan, Private Banking

Works with you to deliver tailored banking, credit & wealth solutions

MGWM and RBC Foundation Charitable Gifts

Charities we support in 2026 - Trillium Health Partners, Canadian Wildlife Federation, Toronto Public Library, ABC Life Literacy, Canadian Canoe Museum, Ontario Track III, Camp Winston, Muskoka Discovery Centre, ROM, Reena, Alzheimer's, Dorothy Ley Hospice, St Andrews, Beat the Streets.

MacKay Group Wealth Management

www.mackaygroup.com

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Toronto Ontario, M5J 2T3
Telephone: 416-842-7120

Available to meet at all RBC branch locations, like Etobicoke, Mississauga, Collingwood, Muskoka Etc.



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